

## Smart Agriculture with VSAT and CCTV

Due to the changing times, farmers today are encouraged to adopt technology and engage in smart agriculture: and what better way to increase productivity and efficiency while utilising less resources by using modern technology such as **VSAT and CCTV**.

**1. VSAT** a satellite-based communication technology offers remote areas high-speed internet connectivity. Farmers can now access the internet and other communication services from anywhere in the world. This technology is appropriate for these isolated places that are often far from cities and towns i.e. network grid.

Farmers can now continuously stay connected while working the land. They can obtain animal health information, market pricing and weather forecasts through VSAT, consequently helping them make better decisions in real time. The data should be easy to search and retrieve, therefore it is best to record using tools that are connected to the internet. This technology enables farmers to connect with suppliers, customers, and other farmers using the technology. While operating your farm, you can conduct online banking and make purchases.

**2. CCTV** improves security and oversight of farming operations.

One is able to keep watch of their livestock from the comfort of their home hence enjoy fewer restless nights. Using both CCTV and VSAT at the same time further adds an advantage of accessing real time security footage from anywhere around the globe. CCTV is frequently used by farmers solely to dissuade opportunistic burglars and stray animals as well as keep an eye on their crops and livestock. Testimonials from

farmers using CCTV indicate benefits such as being able to get more rest; observe animals from a distance; and closely monitor employee performance.

**As a farm you can implement any of these two technologies either solo or in combination so as to reap the benefits discussed above. AT Telecoms offers both CCTV and high speed VSAT internet.**

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