

The Fatstock Show is Back in Zimbabwe

By the Zimbabwe Boran Breeders Society



Judging Fatstock - Nairobi Show 2018

What is a Fatstock Show?

Fatstock is livestock that has been fattened, finished and fully prepared for the final market. A fatstock show is where livestock producers are given a platform to display and sell their best perfectly conditioned animals ready for the final market. These animals are presented to a variety of butchers and consumers who are interested in purchasing the livestock. Traditionally, fatstock shows started many years ago. In preparation for the Christmas period, producers would fatten and prepare their produce and invite local butchers to purchase the livestock at the local market. Over the years, this concept has become a yearly event worldwide where professionals judge the animals on show and award prizes for the best-bred and prepared animals. Butchers then get the opportunity to advertise to the market they are supplying the best meat according to the awards given at the fatstock show.



Champion Steer

Why Have a Fatstock Show?

A farmer who produces market meat should be experienced enough to recognise when their animals are correctly finished and ready for the market with the desired body composition (proportion of muscle, bone and fat on the animal). Ideally, the carcass should have the maximum amount of muscle in relation to the bone structure and no more fat than the consumer requires. Additional fat comes at a cost to the producer because the butcher/consumer trims off unwanted fat. The farmer must be able to follow the process through the meat works and relate the final carcass to the live animal. By supplying the animal directly to the market and being involved in the entire process, the farmer can determine when the animal has achieved the desired body composition and is ready for the market by looking at the live animal, recording weight gains, and monitoring visual cues. Body composition can vary and is affected by genes and management. Management involves monitoring the animal's health and the available nutrition in the form of pasture/grazing and then supplementation feeding.

For the purchaser or consumer, a fatstock show allows the purchaser to be selective and access the best produce the farmers have to offer at the live animal market. They get to view, deliberate and have a direct link to the producer of the animal to allow for a more informed choice of what products they want to purchase and supply to the market.

The Fatstock Show is Back in Zimbabwe!

The Zimbabwe Boran Breeders Society has established a platform for a fatstock show to be held in Harare on June 30th, 2023. The world-renowned professional, PJ Budler, will be present to train and advise producers and consumers on the selection process of cattle, as well as how to determine their carcasses and body composition before they reach the market.



Champion Pen of Three



ZBBS
ZIMBABWE BORAN BREEDERS SOCIETY



8th National Boran Sale ITINERARY

BORAN FATSTOCK AND COMMERCIAL HEIFER SALE

FRIDAY 30 JUNE 2023

0830-0900: Tea and Registration.

0900-0945: Fivet Nutritionist Plus Q&E

0945: Comfort Break.

1000-1100: PJ Budler Presentation

(CATTLE SELECTION DECISIONS BASED ON OBJECTIVES, RESOURCES & ENVIRONMENT)

1100-1230: PJ Budler

(LIVE DEMONSTRATION OF FUNCTIONAL BULLS, COWS AND HEIFERS)

1230-1400: Lunch and Viewing of sale animals.

1400: Fatstock and Commercial Heifer Sale.

8TH ZIMBABWE NATIONAL BORAN SALE SATURDAY 1ST JULY

LIVE & ONLINE AUCTION

TIME: 1030 - ONWARDS

Featuring Approximately

16 BORAN BULLS

80 FEMALES, PREGNANT COWS, COWS WITH CALVES AND HEIFERS

SPECIAL GUEST: PJ Budler

World Cattle Consultant and International Judge

VENUE: CC SALES - MT HAMDEN

Full Bar & Catering, Live Music & Jumping Castle

ENTRY FEE ADULTS: \$10 (INCLUDES MEAL TICKET) / KIDS UNDER 12: FREE

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2023 ZBBS Auction Catalogue

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